

# Jewellex today!

**Jewellex Today!** – the only publication of its kind in South Africa – is a daily newspaper dedicated to, and distributed at South Africa’s premier jewellery exhibition: Jewellex Africa Watch & Jewellery Trade Fair. Extremely popular, it contains essential information, reports, news, views, developments and trends unveiled at the fair on a daily basis.

Published by Isikhova Media, the newspaper is distributed free on each of the fair days to visitors and exhibitors. It also carries advertising to allow exhibitors to hone in on the highly lucrative market Jewellex attracts.



## DISTRIBUTION

All visitors and exhibitors at Jewellex Africa Watch & Jewellery Trade Fair.

## ADVERTISING RATES

### ADVERT SIZE

|               |             |
|---------------|-------------|
| PER COLUMN CM | R 210.00    |
| EARS          | R 1 988.00  |
| HALF PAGE     | R 11 500.00 |
| FULL PAGE     | R 20 100.00 |

- All rates exclusive of agency commission
- All rates exclude VAT

## TECHNICAL DATA

Page Size: A2 folded to A3 – Portrait  
 Full Page Trim Area: 420mm x 297mm  
 Full Page Bleed Area: 430mm x 307mm  
 Stock: 80gms

## ADVERTISING BOOKING DEADLINE

Three weeks prior to publication. All bookings made through agencies must be accompanied by a signed CI. No cancellations will be accepted three weeks prior to publication.

## ADVERTISING MATERIAL DEADLINE

Two weeks prior to print.

## MATERIAL REQUIREMENTS

Material must be supplied to us in the following format:

- PDF format – high resolution: actual size at 300dpi
- CMYK
- 5mm bleed