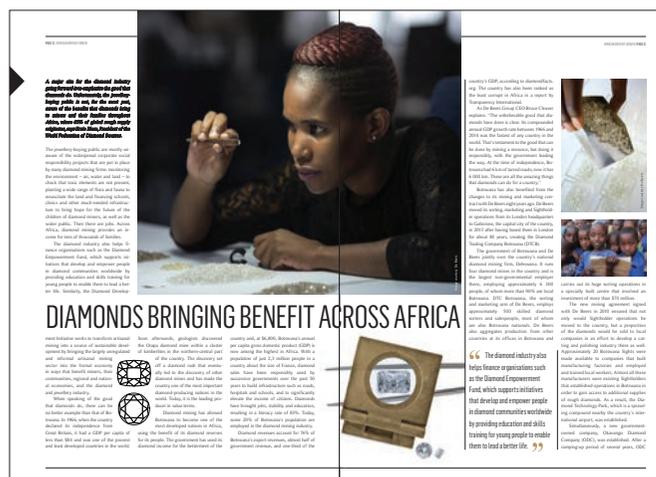
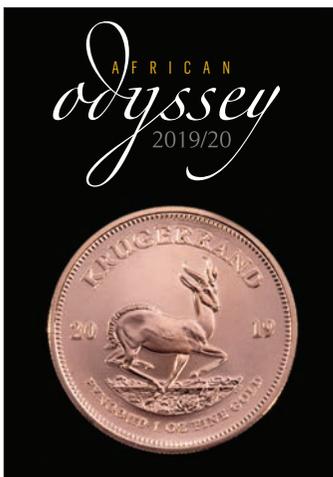


# AFRICAN odyssey

South Africa currently offers the greatest opportunity as a channel for jewellery to reach the entire continent. *African ODYSSEY* explores the ramifications of exporting jewellery from SA as well as look at the many incentives available to SA firms wanting to export their products into African countries.

The general aim of the publication is to provide the reader with necessary information on South Africa as the trading hub for the continent while also exploring Africa as a potential thriving trading market.



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- Diamond Council of South Africa
- Jewellery Manufacturers Association of South Africa
- Chamber of Commerce, IDC and DTI
- Banking institutions
- SADEC, NEPAD, UN AND EC headquarters
- African mining houses
- SA Embassies across Africa and all African Embassies in SA
- Foreign SA missions across the globe
- International Jewellery Shows and Watch Fairs

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